

2017-02-02
SEAOG Publicity Committee
Meeting Minutes

- **Attendees:** Keith Coleman, Lauren McCormick, Ken Nuttall, Michael Planer (via phone), Angelina Stasulis

Old Business

- Membership List
 - 2/4 Michael will retrieve from AI
- E-Week
 - GEA/ACEC Georgia
 - SEAOG is sponsor of ACEC E-week, and gets two tickets to the gala
 - WPM already sponsored Keith's ticket. SEAOG will need to determine who to give tickets to
- ACEC E-Week Planning Committee Meeting Summary on Jan. 11th, 2017. Keith was the SEAOG representative
 - Judged Engineering Council of Birmingham's (ECOB) awards nominations
 - Update on Inaugural Georgia Engineering Awards and Association Sponsorship opportunities
 - Open discussion on E-Week activities and how to promote it across all engineering societies. ACEC requesting the following: Completed Volunteer Sheet Form, Photos from Volunteer Events, and organizations to track volunteer hours
 - Keith will submit photos from Angelina's Career Day engagement and his Habitat for Humanity event
 - SEAOG will abstain from VOTY this year
 - Lauren will track volunteer hours for 2017-2018
- K-12 Partnership Endeavor- Keith to reach out to local schools regarding developing a partnership.
 - Goal- Develop a partnership with at least one school for SEAOG this year
 - Have relationship with Ms Powell, math teacher, at Marietta Sixth Grade Academy. School is on midwinter break during E-week, but will invite SEAOG to come later in school year for activity
 - Keith, Angelina, and WPM will be hosting two schools at WPM's office a week before E-Week.
 - Osborne High School Students (12 students and 3 adults) will visit on Tuesday February 14th
 - Lindley Academy Students (12 students and 2 adults) will visit on Thursday, February 16th
 - Email has been sent to YMG for volunteers in their monthly newsletter
 - Ken suggested to have SEAOG members who are parents work with the school they already have contact with day to day because of their children and be partnered with other members so they are not the only presenter for the school.
 - No action taken on this since we are already developing relationships with schools listed above
- Community Outreach
 - Dream Big Movie at the Fernbank Museum
 - SEAOG has the opportunity to team up with the local ASCE chapter for their Dream Big premiere events. Angelina is working with Kat Gurd.
 - Angelina has organized a team of 5+ engineers to speak at Fernbank's Engineering Day and has distributed information soliciting additional volunteers through YMG's monthly newsletter
- Getting Younger Members more involved in SEAOG
 - Become the "Welcome Committee" for SEAOG events
 - Angelina to follow up with YMG and get volunteers signed up for remaining SEAOG meetings this year
- Internal Communication
 - Monthly Newsletter Needs:
 - Organization Email address (either Google or something from our actual seaog domain)

- Current list of all SEAOG members (and way of ensuring latest emails are available each month prior to sending)
- Agreement of ExComm that this will be the only method of communicating with members *en masse*
- List of people (and contact info) from whom contributions ought to be solicited each month
- Suggestions on a regular distribution date
 - Probably governed by monthly meeting date and RSVP time requirements
- Angelina and Keith have volunteered to attend an ExComm meeting if need be in order to expedite this progress
- AVS to get bullet points and send to Michael/Ken for next ExComm meeting (consider this my list of bullet points)

- New Business
 - Website Upgrade
 - Michael suggested another revamp of the SEAOG website. All membes should look into their companies and other organizations they're a part of to get website building options/costs and report back in March
 - Business Meeting
 - Angelina suggested using the lunch at one of our all-day seminars as a business meeting for SEAOG members

- Next Meeting: Thursday, March 2, 12pm @ Walter P Moore