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2017-05-04  
SEAOG Publicity Committee  
Meeting Minutes

Attendees: Keith, Ken, Al

### **Old Business**

Postponed to next month's meeting

### **New Business**

Revamping the SEAOG Website

- David Harstein of WIRED IMPACT gave a brief overview of his company and the services they provide
  - Wired Websites charges \$249/mo
    - Includes hosting, platform upgrades, maintenance
    - Is it easily viewable on mobile devices? **Yes**
    - Member portal for volunteer hour logging, opportunities and sign-ups? **Yes**
    - Security - PCI Compliance? **Striped, Paypal**
    - Blogs? **Yes**
  - Google for Nonprofits **G-Suite (cloud based productivity suite), Ad Grant (Raise awareness through nonprofit advertising)**
  - Email hosting - Mail Chimp? **This could be a good solution for email communications with membership. Recommend looking into this further.**

Other topics Not Discussed

- RSVP system for managing meetings
- Meeting invitations (link "events" with autogenerated HTML email with RSVP link within the body?)
- File storage (like our Dropbox)
- Are there other free resources?
- Publicity committee discussed working with Al to update website. Some items include:
  - Revise Website Template
  - Updating Graphics/Photos
  - Update Homepage Content

- Adding Events Calendar

